



A CUSTOM PUBLISHING COMPANY

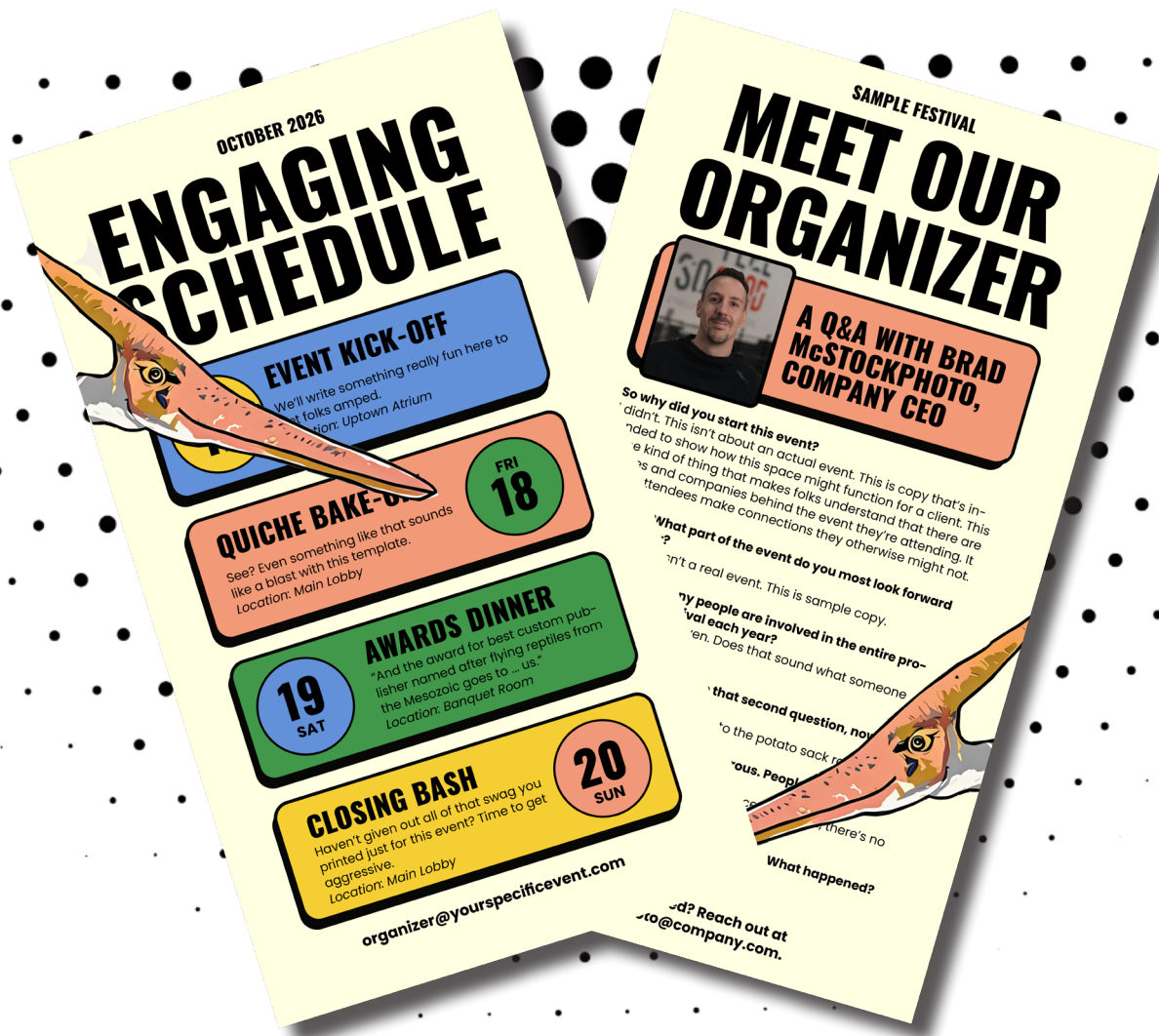
**HOW  
THIS  
WORKS**

FLIP TO  
READ MORE!



First, we'll discuss the scope of your project, and that involves three top-level questions.

# 1. WHAT TYPE OF PRINT PRODUCT DO YOU NEED?



We have several ready-made options, depending on the type of publication. But if you prefer to deep dive with us on paper texture/weight, publication length/dimensions, and other particulars, we are happy to do so.



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After we've confirmed those particulars,  
we'll move on to the next question ...

## ***2. DO YOU NEED ALL THREE PILLARS OF OUR SERVICES?***



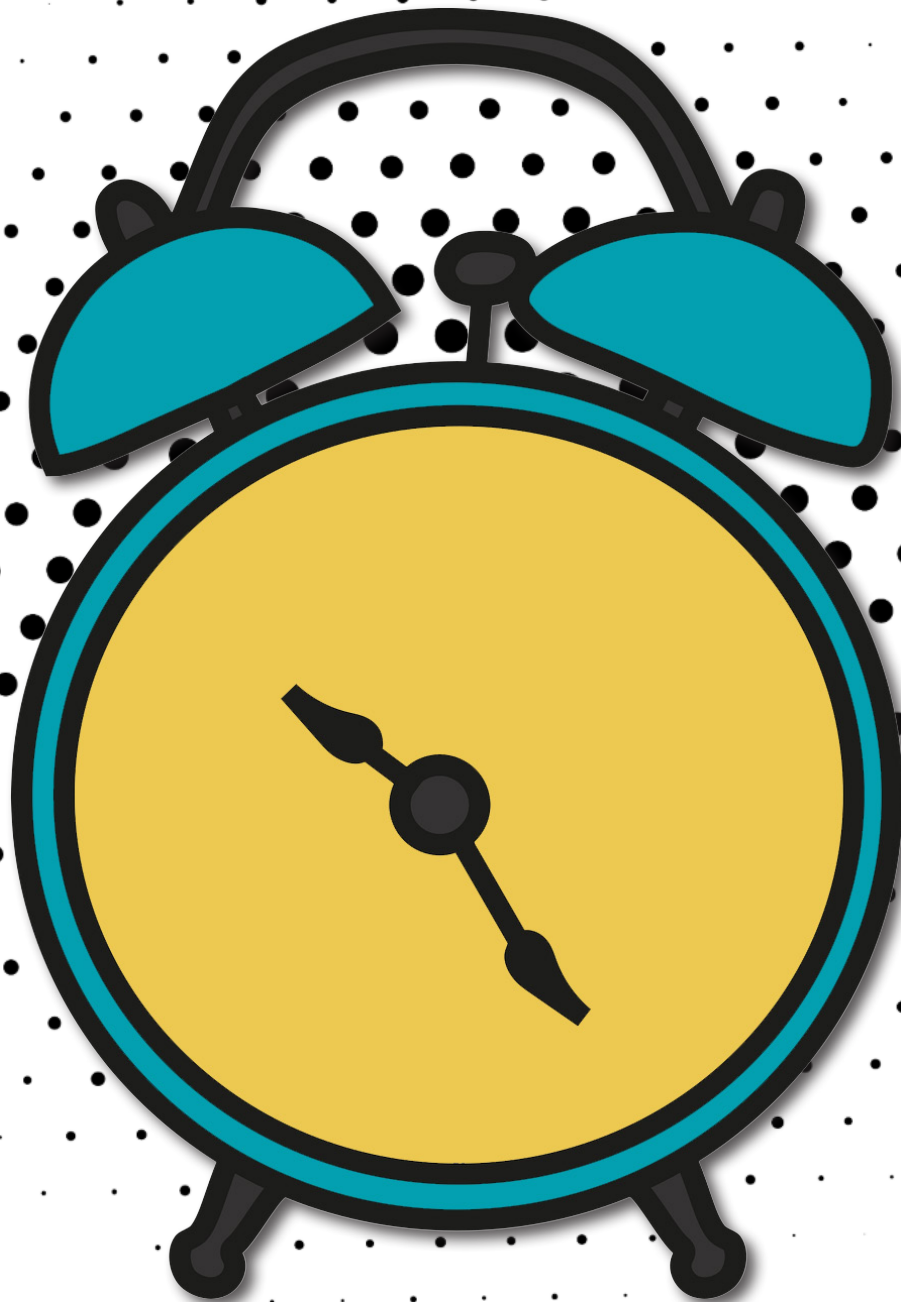
And is Pterosaur perching atop  
your existing templates, materials,  
and processes? Or are we starting  
from scratch?



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And lastly,

## ***3. WHAT'S THE TIMELINE?***



**If the answer is ASAP, the turnaround time depends on the answers to questions 1&2. We do have rush services available—at an additional fee. After all three questions are answered, we'll have a quote right over to you.**

